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QUESTION 1

What does a customer use in order to see a single view of all active flowcharts in Unica Campaign?

- A. Scheduled Runs
- B. Operational monitoring
- C. Scheduled definitions
- D. Cognos reports

Correct Answer: B

QUESTION 2

What information is used to determine if response data in Unica Campaign should be recorded?

- A. ID information
- B. Response codes
- C. Attributes of Interest
- D. Attributes of Interest, ID information, and Response codes

Correct Answer: D

QUESTION 3

In Unica Campaign, where can a customer both assign an offer and output a list of contacts?

- A. Snapshot process
- B. Mail List or Call List process
- C. Extract process
- D. Profiles

Correct Answer: B

QUESTION 4

What Unica Campaign flowchart process should a customer use in order to limit the input to select only IDs for persons who live in the Pacific time zone?

- A. Select



- B. Merge
- C. Mail List
- D. Sample by percentage

Correct Answer: A

QUESTION 5

For Unica Campaign processes, what feature lets you preview a list of distinct values and their frequency of occurrence for a selected field?

- A. Preview
- B. Cell Reports
- C. Profiling field
- D. Target Cell Spreadsheet

Correct Answer: C

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