

1D0-525^{Q&As}

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QUESTION 1

Which technology provides channel security (privacy and authentication) through encryption, and reliability through a message integrity check (secure hash functions)?

- A. SET
- B. SSL
- C. HTTP
- D. S-HTTP

Correct Answer: B

QUESTION 2

Mortimer is creating an e-business site for an international supplier of exotic flower bulbs. Many customers are loyal purchase-club members. He has decided to use a virtual catalog in the construction of the site. Which of the following practices pertaining to implementing a virtual catalog should be avoided?

- A. Managing pricing in multiple currencies
- B. Implementing special pricing rules for club members
- C. Making multiple base catalogs appear as a single catalog to customer
- D. Adding new items to the virtual catalog to add duplicate database entries

Correct Answer: D

QUESTION 3

Before you can conduct usability testing, you should:

- A. identify your potential customers.
- B. identify browser compatibility issues.
- C. publish your site to a production server.
- D. identify the most-traveled path of your site.

Correct Answer: A

QUESTION 4

Which of the following is true of high-level offline storefronts?

- A. They require the greatest amount of expertise to use properly.
- B. They use only proprietary encryption and data-formatting standards.
- C. They require the site to be taken offline whenever a change is made.
- D. They are not designed to support business-to-business (B2B) needs.

Correct Answer: A

QUESTION 5

The goals for effective usability in an e-commerce site are to get customers to:

- A. visit, learn and return.
- B. find, learn and review.
- C. visit, learn and purchase.
- D. find, compare and revisit.

Correct Answer: C

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