

1D0-525^{Q&As}

CIW V5 E-Commerce Designer

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QUESTION 1

A customer has placed an online order. The order has been written to a database for processing and the customer's credit card has been charged. What is the last interaction with the customer during the order process?

- A. Update the customer profile.
- B. Redirect the customer to the home page.
- C. Send a confirmation e-mail message to the customer.
- D. Send a shipping notification via e-mail to the customer.

Correct Answer: C

QUESTION 2

The purpose of a stress test is to determine:

- A. whether visitors can reach the site.
- B. whether more system RAM is necessary.
- C. whether a more powerful CPU is necessary.
- D. whether a performance bottleneck is present.

Correct Answer: D

QUESTION 3

Many items can be included in the e-mail order confirmation sent to a customer after an order is completed. What should these items include at a minimum?

- A. The date, an order summary and a shipping tracking number
- B. A shipping address, an order summary and company contact information
- C. Links to more products, product promotions and coupons for future purchases
- D. The customer name, the credit card number used and the total credit card charge

Correct Answer: B

QUESTION 4

Which of the following is a disadvantage of an online storefront?

- A. High software costs
- B. Difficulty of administration
- C. Lack of control over security
- D. Specialized hardware requirements

Correct Answer: C

QUESTION 5

Online credit-card transactions require a payment gateway. Payment gateway software can be installed on your Web server or hosted online. After you install a payment gateway, you must:

- A. develop an effective marketing strategy.
- B. install the e-commerce database system.
- C. select and establish a compatible merchant account.
- D. configure the gateway to work with your e-commerce server.

Correct Answer: D

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