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CIW User Interface Designer

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QUESTION 1

Web development is a collaborative process. Which of the following is an example of a benefit from collaborative design?

A. Customer recognition

B. Increased time for development

C. The ability to show off a skill set

D. Employee satisfaction

Correct Answer: A

QUESTION 2

When starting a new project, many website designers develop a single page that includes all the fonts, sizes, white space, and colors they want. This becomes their page template for the rest of the site. Why is this practice important?

A. It helps them determine which WYSIWYG code editor they should use.

B. It insures they are properly separating the HTML5 coding from the CSS3 styling.

C. It ensures the site has a consistent look and format.

D. It proves the rest of the site will validate to current HTML5 standards.

Correct Answer: B

QUESTION 3

Lisa is developing a Web application using a framework and wants to include interactive elements using

JavaScript. She decides to use a JavaScript library to but she is on a tight budget and cannot pay for a

license.

Which of the following would be the best option for Lisa to access a library?

A. Borrow the JavaScript code from another site

B. Use Kendo UI

C. Use the jQuery UI library

D. Use JavaScript code from the Foundation library

Correct Answer: C

QUESTION 4

How can you optimize your Web site for accessibility by visually challenged persons on any device (computers, laptops, tablets, mobile phones)?

A. Incorporate white space and strong contrast between text and background.

B. Place navigation buttons at the top and bottom of web pages.

C. Make buttons of adequate size and have a small amount of inactive space between targets.

D. Support external physical keyboards or alternative on-screen keyboards.

Correct Answer: A

QUESTION 5

Which of the following represents an SEO strategy of using short phrases of three to five key words?

A. Word cloud

B. Word salad

C. Long-tail keyword

D. Boolean operator keywords

Correct Answer: C