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CIW User Interface Designer

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QUESTION 1

Which of the following is a clear and specific vision statement?

A. Our website will be the most popular micro-blogging website for users 18 to 24 in the United States. We will have a minimum of 2 million daily view and earn at least $4,000,000 in revenues for the first three years.

B. Our website will be the popular in our target demographic, and will be a springboard to penetrate new markets. Those new markets will increase revenue by 50%.

C. Our site will have at least 40 million views in the first year and be frequently shared across multiple social media platforms.

D. User will enjoy our website and be inspired to purchase products from us, share with friends and family on social media and return to the site frequently.

Correct Answer: C

QUESTION 2

When a new user visits your proprietary site, what is typically the first method of interaction with them?

A. A welcome e-mail message

B. A registration from allowing access to the site

C. Log file entry notifying you of new visitor activity

D. Shopping cart activity

Correct Answer: C

QUESTION 3

In the early days of user interface design web (1990\'s) designers moved from using tables to organize a layout, to interactive design using Flash. Today, which group of open-source technologies, are commonly used?

A. PHP

B. Vector graphics

C. Dynamic HTML

D. PhotoShop

Correct Answer: C

QUESTION 4

You are designing a website for a wedding planner. She wants all of the text on her site to be displayed in a flowery, elaborate typeface, similar to a wedding invitation. You advise her to consider using a simpler, more conventional typeface. Why?

A. Script and fantasy typefaces are not allowed on websites; they are reserved for printed documents only.

B. Text set in a fantasy typeface must be converted to images, which will make web page layout more difficult, and slower to load.

C. Script and fantasy typefaces display at smaller sizes, making them hard to read.

D. Special script or fantasy typefaces may not be installed on her visitors\' devices, and must be downloaded from a server as a custom web font.

Correct Answer: D

QUESTION 5

One of the web design clients contacts you to report that a visitor on their site submitted a form. A malicious web site then opens in a new window and launched malware on the visitor\\'s computer. What is the probable cause of this attack placed on the web form?

A. Failure to sanitize input fields

B. Failure to validate input fields

C. Failure to include CAPTCHA

D. Failure to encrypt post data

Correct Answer: A

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