

700-020^{Q&As}

Cisco Video Sales Essentials

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QUESTION 1

Which Spark package supports meetings up to	200 people powered by	y WebEx and 25 people	powered by Spark?
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- A. Advanced, or M2
- B. Premium, or M3
- C. Meeting Center
- D. Plus, or M1

Correct Answer: D

QUESTION 2

What is a horizontal approach to selling?

- A. Selling to a line of business, regardless of industry.
- B. Selling based on common industry needs.
- C. Selling to IT.
- D. Selling to friends and family.

Correct Answer: C

QUESTION 3

What is a vertical approach to selling?

- A. Selling to friends and family.
- B. Selling based on common industry needs.
- C. Selling to a line of business, regardless of industry.
- D. Selling to IT.

Correct Answer: C

QUESTION 4

Which mobile endpoint includes persistent content capability?

- A. CMA
- B. Jabber



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D. WebEx

Correct Answer: C

QUESTION 5

Which conferencing solution is designed for messaging, meeting, calling and persistent content sharing?

- A. CMR
- B. Cisco Meeting Server
- C. Telepresence Server
- D. Spark

Correct Answer: B

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