

700-037^{Q&As}

Advanced Collaboration Architecture Sales Specialist

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QUESTION 1

Which three statements describe Cisco Enterprise License Manager? (Choose three.)

- A. It is centralized and free, and it manages licenses across multiple clusters through license management, reporting, and compliance systems.
- B. It is an enterprise-wide management tool for all Cisco Collaboration licenses
- C. It is available in Professional, Standard, and Entry Editions
- D. It includes soft clients, applications server software, and licensing on a per-user basis
- E. It enables customers to see whether they require additional licenses and how the purchased licenses are utilized.

Correct Answer: ABE

QUESTION 2

Which three statements about Alcatel Lucent is correct? (Choose three)

- A. The Aura architecture is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together
- B. Alcatel Lucent is Cisco's closest competitor in IP based telephone handsets and mobile communications applications
- C. Alcatel Lucent is Cisco's closest competitor in Market Share of Carrier Routing and Switching
- D. Alcatel Lucent's core product is Service Provider Edge Routing equipment
- E. The High Leverage Network (HLN) is Alcatel Lucent's flagship architecture that joins their Service Provider portfolio together

Correct Answer: CDE

QUESTION 3

Which Cisco differentiator is correctly mapped to the Cisco solution?

- A. Real-time voice and business video: Cisco WebEx Social includes Facebook-like features for blogging
- B. Intercompany collaboration: The Cisco MXE 5600 offers high-definition videoconferencing with existing Cisco Telepresence units and other video-enabled devices.
- C. Integrated experience: Cisco Show and Share offers a "YouTube for the Enterprise" that allows employees to share created content.
- D. Interoperability: Cisco Unified Communications Manager Session Management interconnects PBXs to other businesses.

Correct Answer: C

Reference: http://www.cisco.com/E-Learning/quickstart/unified_communications_8/cdc_bulk/Additional_Resources/resources/Collaboration_Differentiators.pdf

QUESTION 4

Which two options apply when you have a meeting with the telecommunications manager of an organization? (Choose two.)

- A. The telecommunications manager is exclusively concerned with day-to-day issues, such as reporting, security, reliability, training, and processes.
- B. The telecommunications manager's major concern is the cost of the solution.
- C. The telecommunications manager may have a long-standing relationship with a PBX competitor.
- D. The telecommunications manager could be resistant because the IT department gets authority over the new system.
- E. The telecommunications manager is concerned about how collaboration affects network management

Correct Answer: CD

QUESTION 5

You are discussing Cisco Collaboration Architecture with the IT manager of an organization

Which three statements are effective responses that relate to the IT manager's concerns? (Choose three.)

- A. Improved collaboration tools improve the end-user experience and will make the IT manager more popular.
- B. Initial costs may be higher, but comparing the Total Cost of Ownership over a five-year period will show that the Cisco product is less expensive.
- C. A centralized Collaboration Architecture deployment will ease management and save money.
- D. A fully-deployed Collaboration Architecture supports efficient training in a variety of ways
- E. The Collaboration Architecture, by design, ensures the highest availability.
- F. Collaboration tools improve upon ways in which corporations can enforce employee accountability.

Correct Answer: BCE

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