



# 820-424<sup>Q&As</sup>

Selling Business Outcomes Specialists

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#### QUESTION 1

Which piece of data should give you insight into a top executive stakeholder's business priorities?

- A. The number of people in their organization
- B. List of programs for which the executive sits on a steering committee
- C. Background on the executive's personal interests
- D. Names of system integrators on the company's pre-authorized vendor list

Correct Answer: B

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#### QUESTION 2

Which option describes a key performance indicator?

- A. A measurement that shows whether the activity has achieved its core purpose
- B. Any measurement taken for management reporting purposes
- C. Performance estimates based upon historical data
- D. Any measurement taken to determine a performance level

Correct Answer: A

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#### QUESTION 3

Which factor accelerates the consumption and adoption of solutions and services?

- A. utilization of innovative technologies
- B. a culture that is resistant to change
- C. increased risk
- D. inability to accurately measure outcomes

Correct Answer: B

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#### QUESTION 4

Which two options are desired outcomes of presenting a workshop? (Choose two.)

- A. present findings and gain acceptance to move forward
- B. understand the opinions of specific stakeholders



- C. disseminate information
- D. brainstorm ideas
- E. establish a consensus among a group of stakeholders

Correct Answer: CD

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#### QUESTION 5

How can Cisco Validated Designs help to support business outcomes?

- A. provide a quick and easy way to implement technology
- B. provide best practice solutions to common business challenges
- C. provide a unique selling point that helps to differentiate from competitors\' offerings
- D. increase the perceived value of the proposed solution

Correct Answer: B

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