

# 9A0-389<sup>Q&As</sup>

Adobe Campaign Developer

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| QUESTION 1  |
|---|
| You want to add the following new columns to the output of a direct mail file extract:  |
| -   |
| Firstparturl is already declared in a JavaScrips activity which will be executed before the targeting query:                                  |
| vars.firstparturl = `http://www.amazingcompany.com/u=\\';   |
| The additional column for recipient called John Doe should look like this: http://www.amazingcompany.com/u=John-Doe                           |
| How would you have created the expression in the query activity (Additional columns window) in order to meet the above mentioned requirement? |
| A. `vars.firstparturl\\'+vars.firstName+\\'-`+vars.lastName   |
| B. \$(vars/@firstparturl)+@firstName+\\'-`+@lastName  |
| C. \$(vars.firstparturl)+firstName+\\'-`+lastName   |
| D. `vars.firstparturl\\'+\$(vars/@firstName)+\\'-`+\$(vars/@lastName)   |
| Correct Answer: D   |
|   |
| QUESTION 2  |
| Which VMI element correctly defines a toyt attribute in a cabema?   |
| Which XML element correctly defines a text attribute in a schema?   |
| A.  |
|   |
| A.  |
| A. B.   |
| A. B. C.  |
| A. B. C. D.   |
| A. B. C. D. Correct Answer: A   |
| A. B. C. D. Correct Answer: A   |
| A.  B.  C.  D.  Correct Answer: A  Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/ CFG_Schema_Reference_Elements_and_attributes.html |
| A.  B.  C.  D.  Correct Answer: A  Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/ CFG_Schema_Reference_Elements_and_attributes.html |

C. soapservice.jsp



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| D. soapservice.php   |
|--|
| E. jsprequest.jsp  |
| F. neorouter.jssp  |
| Correct Answer: B  |
| Reference: https://docs.campaign.adobe.com/doc/AC6.1/en/CFG_API_Web_service_calls.html   |
| QUESTION 4   |
| Which XML element correctly defines a 32-bit integer field?  |
| A.   |
| B.   |
| C.   |
| D.   |
| Correct Answer: B  |
| Reference: https://docs.campaign.adobe.com/doc/archives/en/602/configuration-v6.0-en.pdf   |
|  |
| QUESTION 5   |
| A website outside of Adobe Campaign needs to display the address of the recipient that is stored on Adobe Campaign. The customer wants to use SOAP webservices.  |
| How would you implement that?  |
| Tiow would you implement that:   |
| A. Create a database link from the customer\\'s database to the Adobe Campaign database.   |
|  |
| A. Create a database link from the customer\\'s database to the Adobe Campaign database.   |
| A. Create a database link from the customer\\'s database to the Adobe Campaign database.  B. Create a JSP and access the sAddress field using a SQL query.   |
| A. Create a database link from the customer\\'s database to the Adobe Campaign database.  B. Create a JSP and access the sAddress field using a SQL query.  C. Add a custom method to the schema and get the address using a queryDef.   |
| A. Create a database link from the customer\\'s database to the Adobe Campaign database.  B. Create a JSP and access the sAddress field using a SQL query.  C. Add a custom method to the schema and get the address using a queryDef.  D. Create a webapp and add a database field mapped to the address. |