



C2020-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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**QUESTION 1**

A prison system has historical data on prison inmates and wants to find what factors are related to recidivism (return to prison). What type of model would be used?

- A. Segmentation model
- B. Classification model
- C. Association model
- D. Anomaly model

Correct Answer: B

QUESTION 2

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 3

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?

- A. Inner join
- B. Anti-join
- C. Full outer join
- D. Partial outer join

Correct Answer: A

QUESTION 4

Given the information below, which node would be used to produce the correlation statistic between the fields of peak_calls and weekend_calls?



Field	Measurement	Values
▲ handset	Nominal	ASAD170,...
▲ churn	Flag	Churned/...
# peak_calls	Continuous	[0.0,1725.0]
# peak_mins	Continuous	[0.0,2901]
# offpeak_calls	Continuous	[0.0,647.0]
# offpeak_mins	Continuous	[0.0,1146.0]
# weekend_calls	Continuous	[0.0,124.0]
# weekend_mins	Continuous	[0.0,205.0]
# international_mins	Continuous	[0.0,1014]

- A. Matrix node
- B. Statistics node
- C. Histogram node
- D. Means node

Correct Answer: B

QUESTION 5

Which node can be used to easily generate a field that divides the data into subsamples for the Training and Testing stages of modeling?

- A. Sample
- B. Filler
- C. Balance
- D. Partition

Correct Answer: D

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