# C2020-012<sup>Q&As</sup>

IBM SPSS Modeler Data Analysis for Business Partners v2

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**QUESTION 1**

An online retailer wants to identi1e groups ofcustomers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases. What type of model would be used?

A. Association model

B. Segmentation model

C. Classification model

D. Sequence model

Correct Answer: B

**QUESTION 2**

Examine the Data Audit output shown below.



What action will occur in a generated Outlier andExtreme Super node for HOLCOST?

A. Nine records will be set to the system missing (null) value for HOLCOST.

B. Ten records will be deleted.

C. Ten records will be set to the system missing (null) value for HOLCOST.

D. Nine records will be deleted

Correct Answer: B

**QUESTION 3**

To correctly read the Excel file shown below, which dialog box settings are appropriate?

| | A | B | C | D | E | F |
|---|---|---|---|---|---|---|
| | | | Basic Customer Information: Example Layout | | | |
| | CUSTOMER_ID | GENDER | CREDITLIMIT | ZODIAC | E-MAIL ADDRESS | ZIP |
| | 723 | F | 9026 | 1 | name7502@tnet.fr | 1818BO |
| | 724 | M | 5223 | 3 | name25485@wwmail.org | 1132DG |
| | 725 | F | 668 | 8 | name15543@wwmail.de | 1803YT |
| | 726 | M | 8302 | 6 | name28335@zigzag.be | 1205WR |
| | 727 | F | 997 | 8 | name5354@tnet.jp | 1711ON |
| | 728 | M | 1955 | 3 | name20637@wwmail.es | 1055FG |
| | 729 | F | 6898 | 5 | name20636@wwmail.es | 1254MR |
| | 730 | F | 6488 | 11 | name10414@tnet.inc | 1723DG |
| | 730 | F | 6488 | 11 | name10414@tnet.inc | 1723DG |
| | 730 | F | 6488 | 11 | name10414@tnet.inc | 1723DG |

Sheet1 / Sheet2 / Sheet3

A. 

B. 

C. 

D.

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

**QUESTION 4**

Which method would be used on the Merge node in order to combine a file containing 100 products and a file containing 50 suppliers and retain only the matching records?
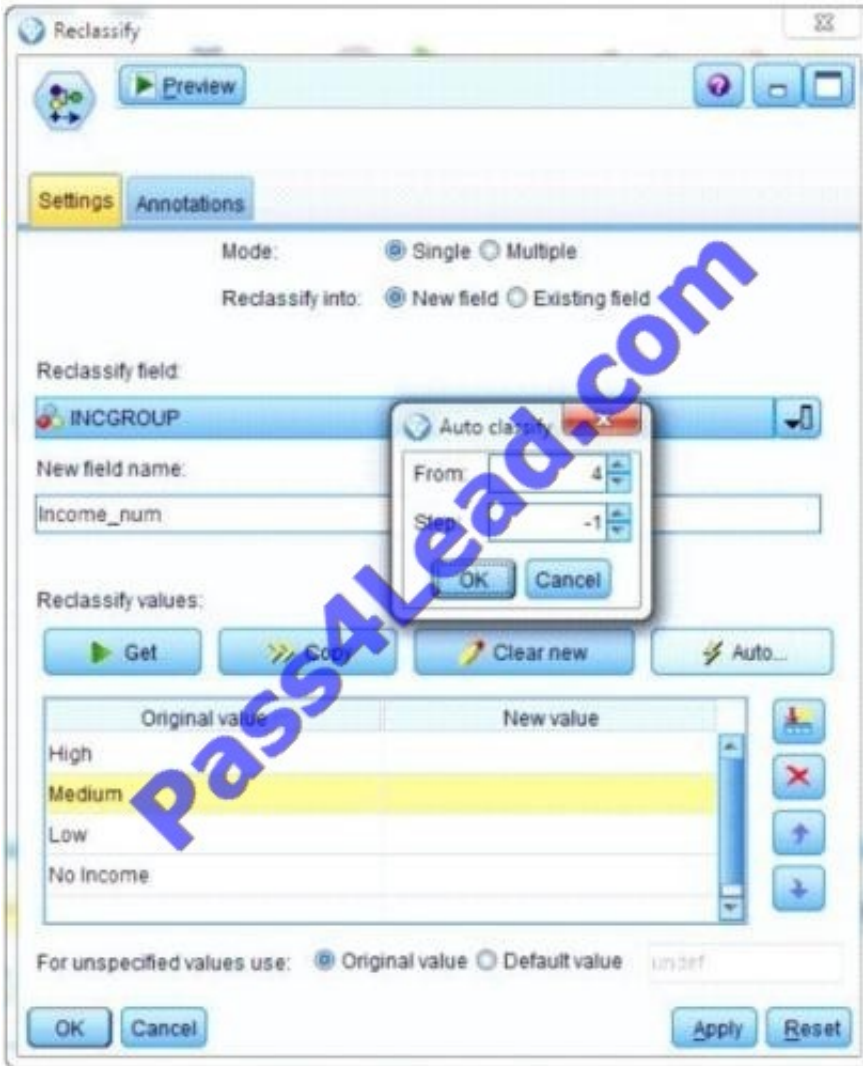
A. Inner join

B. Anti-join

C. Full outer join

D. Partial outer join

Correct Answer: A

**QUESTION 5**

What new value will be assigned to the original value Low given the specifications in the Reclassify node below?

A. -1

B. 2

C. 3

D. 4

Correct Answer: B

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