C2080-470^{Q&As}

IBM Unica Campaign V8.5

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QUESTION 1

In a Unica Campaign deployment, there is a use case to check custom validation logic (valid vs. optional) for the campaign extended attributes at the time of campaign creation. Which Campaign feature will help accomplish this requirement?

A. Security Policies

B. Unica Campaign Triggers

C. Unica Campaign Web Services API

D. Unica Campaign Validation Plug-in Developer\\'s Kit (PDK)

Correct Answer: D

QUESTION 2

A user variable is a convenient way to:

A. group together a set of attributes.

B. build a complex expression using raw SQL.

C. share a derived expression with other users for use in other flowcharts.

D. substitute a value into an expression or query so that it\\'s not hard-coded.

Correct Answer: D

QUESTION 3

A user is mapping a flat file into Unica Campaign. The user needs to ensure that the file ends with a:

A. tab.

B. comma.

C. closing bracket.

D. carriage return, line feed.

Correct Answer: D

QUESTION 4

A user assigns a Global Suppression to an audience level. How does Unica Campaign ensure that the audience keys listed in the suppression list will never make it into a list generated by a flowchart? Campaign automatically removes:

A. all IDs in the Global Suppression list from the table catalog.

B. the IDs in the Global Suppression list from every top level Select, Extract or Audience process.

C. all IDs in the Global Suppression list from every top level Segment, Sample or Snapshot process.

D. the IDs in the Global Suppression list from the final Select, Extract or Audience process just before the data is written out of the CampaignSystem.

Correct Answer: B

QUESTION 5

A company\\'s users have been accessing Unica Campaign reports as part of the Unica implementation. Now the administrator must change the database and Unica account passwords since their company security policy requires this change every 90 days. What must an administrator do to ensure that users can continue to run Campaign reports after the password changes?

A. No further action is required, users can access Campaign reports again without any security issues.

B. Log into the Unica Platform as the Unica administrator and update all user accounts to reflect the changed database/IBM Unica accountpasswords.

C. Log into the Unica Platform as the Cognos administrator and update all user accounts to reflect the changed database/IBM Unica accountpasswords.

D. Log into the Unica Platform as the Cognos administrator and update the cognos_admin user account to reflect the changed database/IBMUnica account passwords.

Correct Answer: D

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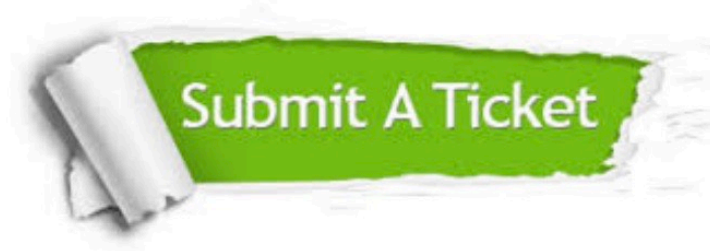Multi-Platform capabilities - Windows, Mac, Android, iPhone, iPod, iPad, Kindle

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