C2080-470^{Q&As}

IBM Unica Campaign V8.5

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QUESTION 1

Unica Campaign supports which two web application servers?

A. IBM Tivoli

B. Caucho Resin

C. Apache Tomcat

D. IBM WebSphere

E. Oracle WebLogic

Correct Answer: DE

QUESTION 2

A production run for a Unica Campaign that runs daily was executed today with wrong user-input data. The tracking history data now needs to be cleared from the Campaign audience history tables for that run. What steps need to be taken?

A. It is not possible to delete the logged information from the Campaign system tables.

B. Manually delete the data from the system tables by executing a SQL code or script.

C. Click "Clear History" in the Log tab of the contact process of the flowchart and choose all entries to be cleared.

D. Click "Clear History" in the Log tab of the contact process of the flowchart choosing a specific Flowchart run identified by run date and time.

Correct Answer: D

QUESTION 3

During installation, Unica Campaign is unable to register itself with Unica Marketing Platform during the process. Which out of the box Marketing Platform utility can be used to perform the registration process manually?

A. ConfigTool Utility

B. PopulateDb Utility

C. PartitionTool Utility

D. RestoreAccess Utility

Correct Answer: A

QUESTION 4

During many flowchart runs, there are specific errors which appear in many of the flowchart log files, and the customer wants extra logging to be captured in all the flowchart log files. Specifically, they want to configure more focused logging only for a specific category in order to avoid large and confusing flowchart log files. How can Unica Campaign be configured to default to the same logging options for all flowcharts?

A. Uncomment specific properties in the campaign_log4j.properties file.

B. The customer must specify the Logging Levels directly in each flowchart\\'s Logging Options.

C. Under Settings > Configuration, choose the categories that need to be logged in Campaign > logging.

D. Under Settings > Configuration, add the category that needs to be logged in partition[n] > server > logging > loggingCategories.

Correct Answer: D

QUESTION 5

In Unica Campaign, how are the Scheduler and Schedule process used?

A. The Schedule process is used to configure the Campaign Scheduler. This enables the use of the Schedule process in a flowchart.

B. The Scheduler is an administration tool used to configure schedules. Use the Schedule process to select the schedule to use as part of theflowchart.

C. The Scheduler is a Marketing Platform function that defines Schedule process attributes. The Schedule process is used to initiate a process,series of processes, or an entire flowchart.

D. The Scheduler starts a flowchart even if it is not running, while the Schedule process in a flowchart works only if the flowchart is running. TheScheduler should not be used to schedule a flowchart that uses the Schedule process.

Correct Answer: D

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