



C2080-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7 Business Analysis

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QUESTION 1

Where are active sessions stored?

- A. Archive
- B. Session Index
- C. Long Term Canister
- D. Short Term Canister

Correct Answer: D

QUESTION 2

What is a hit?

- A. A response
- B. A user impact
- C. A request and response
- D. An attribute and dimension

Correct Answer: C

QUESTION 3

A dimension may be populated by a hit attribute for its value under which circumstances?

- A. The hit attribute value is available when the event it is applied to fires.
- B. The hit attribute value is available any time before the event it is applied to fires.
- C. The dimension is being applied to an event set to evaluate first hit of session.
- D. The dimension is being applied to an event set to evaluate at the end of session.

Correct Answer: A

QUESTION 4

Which two settings are available with all dashboard component types?

- A. Color
- B. Priority



- C. Search
- D. Updates
- E. Comparison

Correct Answer: AD

QUESTION 5

A KPI is composed of the four (4) events in this image. The image also shows the event count. In the configuration for this KPI, the Summary Calculation is set to Average (Excluding 0 Values) and the Base Activity parameter is set to Event.

Indicator	Event Count
1 - Promo Code Issue & Abandon	69
2 - Payment Issue	57
3 - Billing Information Issue	48
4 - Shipping Information Issue	0

What is the formula to compute the KPI's Grade Rating using a weighted KPI calculation if the Value for a Summary Calculation set to Total is 200, and the Base Activity count is 800?

- A. Grade Rating = $(200 / 4) / 800$
- B. Grade Rating = $(200 / 3) / 800$
- C. Grade Rating = $(800 / 4) / 200$
- D. Grade Rating = $(800 / 3) / 200$

Correct Answer: B

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