

# C\_TCRM20\_72<sup>Q&As</sup>

SAP Certified Application Associate - CRM Fundamentals with SAP  
CRM 7.0 EHP2

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**QUESTION 1**

When setting up data transfer of Customizing objects from SAP ERP to SAP CRM, what do you need to consider?

- A. Filtering is possible. Filter criteria defined in SAP CRM will be automatically synchronized with SAP ERP.
- B. Filtering is possible. Filter criteria defined in SAP CRM must be manually synchronized with SAP ERP.
- C. Filtering is possible. Filter criteria defined in SAP ERP will be automatically synchronized with SAP CRM.
- D. Filtering is not possible. Manual deletion of unwanted data in CRM is required after the data transfer has completed.

Correct Answer: A

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**QUESTION 2**

Your customer is upgrading a system from SAP CRM 7.0 to SAP EHP2 for SAP CRM 7.0.

What should you consider during this upgrade project?

Note: There are 2 correct answers to this question.

- A. "Core" business functions are automatically activated after the technical upgrade.
- B. Test catalogs for the business functions are included.
- C. Enhancements delivered with EHP1 are part of the new software.
- D. Enhancement package installation replaces Support Package installation.

Correct Answer: BC

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**QUESTION 3**

Which of the following areas in SAP CRM focuses on an indirect sales process?

- A. Web Channel Management
- B. Partner Channel Management
- C. Live Web Collaboration
- D. Lead Management

Correct Answer: B

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**QUESTION 4**

Your company runs SAP ERP and SAP CRM but does not utilize the SAP NetWeaver Portal or any other portal

product.

What would you do if a SAP CRM user required access to the SAP ERP transaction "Display Bill of Material"?

- A. Start the Virtual Machine Container.
- B. Implement Single Sign-On certificates.
- C. Use the transaction launcher.
- D. Install the MapBox.

Correct Answer: C

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#### QUESTION 5

You want to define when an action should be processed, for example, `\\'immediate\\'`, `\\'when saving\\'`, or `\\'using selection report\\'`.

Which of the following can you use?

- A. Start condition
- B. Post Processing Framework
- C. Processing time
- D. Schedule condition

Correct Answer: C

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