

M2040-725^{Q&As}

IBM Kenexa Talent Acquisition Sales Mastery Test v1

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QUESTION 1

According to the audio recording, what is an effective way of displacing an incumbent applicant tracking system?

- A. Uncover the client\\'s need for an onboarding system and then bundle Kenexa 2x BrassRing and Kenexa 2x Onboard.
- B. Describe why Kenexa 2x BrassRing is superior to the client\\'s current ATS.
- C. Demo Kenexa 2x BrassRing.
- D. Justify the cost of the Kenexa 2x Onboard with the cost savings associated with no longer using a transaction based 1-9 processor

Correct Answer: A

QUESTION 2

According to the audio recording, what key trend influences why organizations choose both an Applicant Tracking System and an Onboarding system?

- A. Retiring home-grown systems
- B. HR Transformation
- C. Sourcing -proactive pipelining of candidates for critical job families
- D. Moving away from HRIS onboarding solution

Correct Answer: C

QUESTION 3

According to the audio recording, which of the following Kenexa 2x Onboard features offers easily quantifiable cost savings for US based customers?

- A. 30-60-90 day check ins
- B. Electronic Signature support
- C. Zero transactions costs for 1-9 processing
- D. Support for 20 languages

Correct Answer: A

QUESTION 4

When is the best time to source candidates for an organization?



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- A. When a job becomes vacant
- B. 2-3 weeks before a job becomes vacant
- C. 2-3 months before a job becomes vacant
- D. Continuously

Correct Answer: B

QUESTION 5

What is the typical deal size of a Kenexa 2x BrassRing solution?

- A. \$100-\$300k
- B. S500-\$750k
- C. \$750k \$1M
- D. \$1M and above

Correct Answer: A

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