

AD0-E121^{Q&As}

Adobe Experience Manager Sites Business Practitioner Expert

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QUESTION 1

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- **D.** Reverse Replication Agent

Correct Answer: C

QUESTION 2

A customer plans to launch a sub-site. All of the pages will have a similar design win the only difference being the authored content. How should a Business Practitioner develop these pages?

- A. Create one editable template with a text component
- B. Create editable templates for each new page
- C. Create static templates fc each new page
- D. Create one editable template with a layout container

Correct Answer: A

QUESTION 3

An author would like to display an At-summarized version of an artiste. Which method would you recommend to achieve this?

- A. Modify a component to display a shortened form of the article.
- B. Create a variation of an experience fragment.
- C. Create a variation of a master content fragment
- D. Implement a workflow to generate a summarized version.

Correct Answer: C

QUESTION 4

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.



What should the Business Practitioner recommend?

- A. Run "Request for Activation\\' workflow and specify the campaign start time m the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties

C. Schedule Later Publication via the Manage Publication wizard

Correct Answer: A

QUESTION 5

The editorial manager notices that the content team Is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates.

What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation
- Correct Answer: D

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