

# **AD0-E301**<sup>Q&As</sup>

Campaign Standard Developer

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#### **QUESTION 1**

For what two types of data is it best practice to export using the package export process? Choose two.

- A. Profile
- **B.** Content Templates
- C. Logs
- D. Business Data
- E. Workflows

Correct Answer: BE

#### **QUESTION 2**

One of the feed files contains a column \\'Optln flag\\' which has string values "Yes", "No" and blank. But the destination column in the custom resource is defined as a Boolean.

How do we insert the data into this specific column?

- A. Use value remapping to convert String to Boolean
- B. Have three different branches in the workflow so you can use hard-coded values
- C. Use an expression to convert String to Boolean
- D. Use the function to Boolean to convert the value

Correct Answer: A

#### **QUESTION 3**

What are the two steps involved in creating a custom delivery template? Choose two.

- A. Create a template using the Create button
- B. Modify an out-of-the-box template
- C. Reference it in the delivery
- D. Configure the template
- E. Duplicate an existing template

Correct Answer: DE

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#### **QUESTION 4**

How will you write a query to target all profiles that have been created in the current month and year?

- A. Year(@created) = Year(FindDateQ) AND Month(@created) = Month(FindDateO)
- B. Year(@created) = Year(GetDateO) AND Month(@created) = Month (Get Date ())
- C. Year(@created) = Year(TodayDate()) AND Month(@created) = Month(TodayDate())
- D. Year(@created) LIKE Ye a r (Get Date 0) AND Month(@created) LIKE Month(GetDateO)

Correct Answer: B

#### **QUESTION 5**

Your client wants an automatic export of new logs every day. What is the correct sequence to achieve this?

- A. Incremental Query, Extract file, Transfer file
- B. Scheduler, Incremental Query, Transfer file. Extract file
- C. Incremental Query, Transfer file. Extract file
- D. Scheduler, Incremental Query, Extract file. Transfer file

Correct Answer: D

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