

# AD0-E301<sup>Q&As</sup>

Campaign Standard Developer

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**QUESTION 1**

What three steps are needed to set up the double opt-in process? Choose three.

- A. Create a new recurring delivery.
- B. Set blacklist field of the Profile to false on double opt-in confirmation.
- C. Create a new transactional message.
- D. Create a confirmation landing page based on the Blacklist template or the Subscription template.
- E. Set blacklist field of the Profile to true on double opt-in confirmation.
- F. Create a confirmation landing page based on the Profile acquisition template or the Subscription template

Correct Answer: BCF

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**QUESTION 2**

Can you view the XML source to analyze technical objects such as the schema of a resource?

- A. Yes, in Administration > Development > Custom Resources, select a specific resource, and then click on the "Metadata" link
- B. Yes, in Administration > Development > Diagnosis > Data schema and select a specific resource
- C. No, only in the downloaded and unzipped exported package
- D. No, it is not possible to view the XML source of the schema

Correct Answer: A

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**QUESTION 3**

When creating an Amazon S3 account which external account fields can you configure?

- A. AWS Access Key ID, AWS Region, Secret Access Key
- B. AWS Access Key ID, Receiver server, Secret Access Key
- C. AWS Access Key ID, AWS Region, Receiver server, Secret Access Key
- D. AWS Access Key ID, AWS Region

Correct Answer: C

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**QUESTION 4**

What is the Adobe-recommended method to authenticate to the Adobe SFTP servers?

- A. Authentication from a whitelisted IP using use ma me/password authentication
- B. Authentication from a whitelisted IP using OpenSSH key-based authentication
- C. Authentication from a blacklisted IP using SSH2 key-based authentication
- D. Authentication from a whitelisted IP using SSH1 key-based authentication

Correct Answer: C

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#### QUESTION 5

How will you write a query to target all profiles that have been created in the current month and year?

- A. Year(@created) = Year(FindDateQ) AND Month(@created) = Month(FindDateO)
- B. Year(@created) = Year(GetDateO) AND Month(@created) = Month (Get Date ())
- C. Year(@created) = Year(TodayDate()) AND Month(@created) = Month(TodayDate())
- D. Year(@created) LIKE Ye a r (Get Date 0) AND Month(@created) LIKE Month(GetDateO)

Correct Answer: B

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