

AD0-E301^{Q&As}

Campaign Standard Developer

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QUESTION 1

One of the feed files contains a column '\\OptIn flag\\' which has string values "Yes", "No" and blank. But the destination column in the custom resource is defined as a Boolean.

How do we insert the data into this specific column?

- A. Use value remapping to convert String to Boolean
- B. Have three different branches in the workflow so you can use hard-coded values
- C. Use an expression to convert String to Boolean
- D. Use the function to Boolean to convert the value

Correct Answer: A

QUESTION 2

What are two possible ways of sharing reports? Choose two.

- A. Sending reports to Campaign users as a one-time email
- B. Sending Email proofs to Campaign users
- C. Sending reports to Campaign users on a recurring basis
- D. Sending reports to any valid email address Exporting and sharing PDF reports

Correct Answer: AC

QUESTION 3

What are key considerations when planning data model changes? Choose two.

- A. The data model can be restored to a previous state after publish is complete.
- B. Data in removed columns will be deleted from the database.
- C. Data in removed columns can be retrieved if the data model is restored.
- D. Field names may be reset to default values.
- E. Data may be lost if the data type for the column has been changed to an incompatible type.

Correct Answer: BE

QUESTION 4

You want to export a file containing the Label value for all created emails. Which out-of-the-box resource do you need to query in the Export Activity?

- A. Campaign
- B. Messages
- C. Delivery
- D. Logs

Correct Answer: B

QUESTION 5

What are two possible reasons for a workflow to have a "Paused" status? Choose two.

- A. There is a Wait activity in the workflow and the workflow is waiting for the specified period of time before proceeding.
- B. The Execution property of a task in the workflow is set to "Enable but do not execute".
- C. An Email delivery activity added to the workflow has no inbound event.
- D. There is a Scheduler activity in the workflow and the workflow is waiting for the scheduled time to execute.
- E. The selection criteria in the workflow returned no recipients to target.

Correct Answer: BC

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