AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

A Campaign developer must store a dynamically created email subject line code from a campaign workflow.

How should the Campaign developer meet this requirement?

A. Extract subject line code to a file from the campaign workflow and use the file in reports or re-marketing workflows

B. Modify the email delivery to write the subject line code to a custom schema

C. Write a custom JavaScript code in the campaign workflow to store subject line code in custom schema

D. Modify the target mapping used in delivery to log subject line code as "additional parameter" in the delivery logs

Correct Answer: B

QUESTION 2

A Campaign developer is creating a flag to identify recipients who have specified date of birth. The

Campaign developer codes the expression as follows in an enrichment activity:

lif([target/birthDate] is null, `N\\', `Y\\')

When the developer goes to save the expression, the following error displays:

Element `birthDate\\' unknown (see definition of schema `Recipients (nms:recipient)\\')

The path `/target/birthDate\\' is invalid in schema `Enrichment 2 (temp:enrich2-src)\\'.

Unable to parse expression `lif([Itarget/birthDate] is null, \\'N\\' Y\\')` What is the problem with this expression?

A. The condition is null is NOT valid in expressions

B. target is not a valid schema

C. target/birthDate is missing the @ before birthDate

D. lif() is an invalid function

Correct Answer: C

QUESTION 3

What is the purpose of the script iis_neolane_setup.vbs?

A. To install IIS on the server

B. To configure the Adobe Campaign server to use the IIS virtual directory

C. To install the Adobe Campaign redirection software

D. To update the Adobe configuration file to use IIS

Correct Answer: B

Reference: https://final-docs.campaign.adobe.com/doc/AC/en/
INS_Installing_Campaign_in_Windows__Integration_into_a_Web_server.html

QUESTION 4

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

A. Adobe Campaign does NOT support Redshift.

B. Adobe Campaign tables must be created in the Redshift database.

C. ODBC Native SQL drivers must be installed to access a Redshift database.

D. FDA module must be installed to access a Redshift database.

Correct Answer: B

QUESTION 5

A user in the campaign manager group opens a workflow and clicks to open a delivery. After the delivery

opens, the following error is thrown:

Cannot load document of type `Deliveries (nms:delivery)\\' satisfying condition `(@id=12345678) AND

((@deleteStatus = 0))\\'.

The requested database record does not exist. What is the most likely cause of this error?

A. The user does NOT have access to the workflow folder.

B. The delivery has already been sent and therefore CANNOT be opened.

C. The MTA process is NOT running on the instance.

D. The user is NOT in the Delivery operators group and does NOT have permission.

Correct Answer: B

Reference: https://experienceleaguecommunities.adobe.com/t5/adobe-campaign-standard/delivery-error/ qaq-p/234713

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