

AD0-E308^{Q&As}

Adobe Campaign Classic Developer

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QUESTION 1

A client wants to use Amazon Redshift to install Adobe Campaign in a hybrid AWS environment to hold all customer data.

Which step must be taken to utilize this type of data?

- A. Adobe Campaign does NOT support Redshift.
- B. Adobe Campaign tables must be created in the Redshift database.
- C. ODBC Native SQL drivers must be installed to access a Redshift database.
- D. FDA module must be installed to access a Redshift database.

Correct Answer: B

QUESTION 2

A Campaign developer must create a new table in Adobe Campaign. None of the fields in the new table have unique values.

What should the Campaign developer do?

- A. Create a composite key of multiple columns
- B. Create a primary key using autopk
- C. Create a primary key on one of the available fields
- D. Create a table without a primary key

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/schema-reference/database-mapping.html>

QUESTION 3

How should a campaign developer explain the importance of a custom namespace?

- A. Namespaces identify custom workflow jobs.
- B. Namespaces define the instance name.
- C. Namespaces create unique internal folder names.
- D. Namespaces separate user-defined schemas from Adobe schemas.

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/initial-configuration/deploying-an-instance.html>

QUESTION 4

A new column is added to the recipient schema via a schema extension. The extension is called recipientExt in namespace abc. This new column is called CustomerDecile and is of type long.

What is the database location of the new column?

- A. NmsRecipient.iCustomerDecile
- B. abcRecipient.CustomerDecile
- C. NmsRecipientExt.CustomerDecile
- D. abcRecipientExt.iCustomerDecile

Correct Answer: C

QUESTION 5

A developer configures two split activities (Split1 and Split2). Each split has only one resulting segment. The population of the first split is the input population of the second. The segmentCode is configured on the splits as follows:

Split 1 Name: Split1 segmentCode = 'segment1' Split 2 Name: Split2 segmentCode = 'segment2'

All splits and subsequent segments result in records. The Campaign developer turns on the Concatenate the code of each segment with the code found in the input population option of the second split

What is the resulting segmentCode value?

- A. segment1segment2
- B. segment2
- C. split1segment1split2segment2
- D. @ID of the recipient record + '\\Segment2\\'

Correct Answer: C
