

AD0-E313^{Q&As}

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QUESTION 1

Which two services are deployed only on a mid-sourcing instance in a hybrid installation setup? (Choose two.)

- A. Redirection Service (webmdl)
- B. Workflow engine (wfserver)
- C. Delivery Service (mta)
- D. Bounce email management Service (inMail)

Correct Answer: CD

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/installing-campaign-classic/deployment-types/mid-sourcing-deployment.html>

QUESTION 2

If a user is to receive email notifications regarding alerts from campaign workflows, which default operator group is required?

- A. Workflow execution
- B. Campaign managers
- C. Delivery operators
- D. Workflow supervisors

Correct Answer: D

QUESTION 3

System ABC (a retail company) wants to measure performance by activating 10% random sampling in all the campaigns they will be executing in the future. In the campaign template's advanced campaign parameters, where would the Adobe Campaign developer apply the changes?

- A. Select Activate Random Sampling > Next > Add Fixed size =10 > finish
- B. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add Fixed size =10 > Finish
- C. Control Population > Enable and edit control group configuration > Select Activate Random Sampling > Next > Add size as a percentage =10.00 > Finish
- D. Select Activate Random Sampling > Next > Add size as a percentage =10.00; Finish

Correct Answer: C

QUESTION 4

In which activities can a Campaign developer set the segment code?

- A. Read List, Update Data, Fork, Test
- B. Test, Intersection, Fork, Enrichment
- C. Read List, Fork, Query, List Update
- D. Intersection, Query, Exclusion, Enrichment

Correct Answer: D

QUESTION 5

A Campaign developer must create a new table in Adobe Campaign. None of the fields in the new table have unique values.

What should the Campaign developer do?

- A. Create a composite key of multiple columns
- B. Create a primary key using autopk
- C. Create a primary key on one of the available fields
- D. Create a table without a primary key

Correct Answer: B

Reference: <https://docs.adobe.com/content/help/en/campaign-classic/using/configuring-campaign-classic/schema-reference/database-mapping.html>

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