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Adobe Experience Platform Technical Foundations

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QUESTION 1

Which service allows a data engineer to look up all metadata for a given batch ID via API?

- A. Catalog API
- B. Data Ingestion API
- C. Datasets API
- D. Sandbox API

Correct Answer: B

QUESTION 2

A data engineer is using Data Prep to format data for ingestion. The data engineer needs to load Date/Time as Date values for a field called CustomerCreateDate. The use of this field does not require a time component and as is String based.

The JSON value in this example is `\".platosaprod.customerCreateDateVZOOS-11 -0415:44\"`.

Which Data Prep functions and order should the data engineer use to format the date without the time component?

- A. `format(p\"atosaprod.custometCreateDate.dd-MM-yyyy\")`
- B. `format(date(_platosaprod.customerCreateDate),\"dd-MM-yyyy\")`
- C. `dformaUdateLP\"atosaprod.customerCreateDateJ.\"dd-MM-yyyy\"`
- D. `date(_platosaprod.customerCreateDate.\"dd-MM-yyyy\")`

Correct Answer: B

QUESTION 3

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.
- D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

QUESTION 4

A B2B business (the client) is migrating its data warehouse (DWH) solution to AEP. Currently, they are using what they call Recipient ID as the main identifier to recognize client employees. That Recipient ID is generated inside the DWH.

That solution will not be available once AEP is live, so the solution architect needs to consider potential alternatives.

After working with the client lead and a data engineer, the solution architect identifies that a combination of Company ID and Hashed Employee Email would be a good replacement for the Recipient ID to make it more unique.

How can the solution architect generate that identity within AEP?

- A. The Company ID (non-people identifier) must be set up as a primary ID. The Hashed Employee Email as a secondary ID and AEP will automatically reconcile them.
- B. The Company ID and Hashed Employee Email must be combined in AEP data prep and passed as a unique primary identity.
- C. The Company ID and Hashed Employee Email must be combined outside of AEP and passed as a unique primary identity.
- D. The Hashed Employee Email must be set up as a primary ID. The Company ID (non-people identifier) as a secondary ID and AEP will automatically reconcile them.

Correct Answer: A

QUESTION 5

What is the appropriate identity namespace for an email message coming in hashed?

- A. Email SHA256
- B. Email
- C. ECID
- D. Email MDS

Correct Answer: A