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QUESTION 1

There are two existing entities in the Real-time Customer Profile store: one profile record and one event.

Profile:

```
{"email": "john@example.com", "favBrand": "Luma"}
```

Event:

```
{"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
```

Both the event schema and profile schema have "email" as the primary identity. The _id is used to identify unique events.

Later, a data engineer ingests one additional profile fragment and another event:

Profile: {"email": "john@example.com", "favBrand": "Adobe"}

Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}

What will the profile attributes and event look like when doing a profile lookup for john@example.com?

- A. Profile: {"email": "john@example.com", "favBrand": "Adobe"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}
- B. Profile: {"email": "john@example.com", "favBrand": "Luma"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- C. Profile: {"email": "john@example.com", "favBrand": "Adobe"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Photoshop 2021"}
- D. Profile: {"email": "john@example.com", "favBrand": "Luma"}
Event: {"_id": "5000", "email": "john@example.com", "purchase": "Zeppelin Yoga Pants"}

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 2

A data engineer is required to partially ingest data via a Source Connector. Which three source connectors are permitted for this task? (Choose three.)

- A. FTP/SFTP
- B. HTTP API
- C. Adobe Analytics
- D. Azure Blob Storage
- E. Microsoft Dynamics
- F. Web SDK

Correct Answer: ADE

QUESTION 3

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model
- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D

QUESTION 4

A data architect responsible for maintaining existing schemas is notified that a previously defined mandatory field is no longer available due to some changes in the inbound data. The data architect confirms the existing schema has been saved and is currently being leveraged in data ingestion.

Which option does the data architect have?

- A. Remove the previously defined field
- B. Make the current mandatory field optional
- C. Rename the existing field
- D. Assign the field a new data type

Correct Answer: B

QUESTION 5

In an AEP implementation, an SFTP source setup performs daily imports. A marketer notices that the segment volumes linked to that data source have dropped in the last days. After a root cause analysis, it is identified that the dataflow that manages the SFTP import has been disabled by mistake.

The missing files must be ingested in AEP, and the daily import must be re-started.

How should these tasks be performed?

- A. Create a new dataflow and enable the backfill.
- B. Re-enable the dataflow and create one-time dataflows per missing file.
- C. Re-enable the dataflow and change the starting date to be the date that the dataflow was disabled
- D. Re-enable the dataflow, and it will automatically upload the missing files.

Correct Answer: C

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