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QUESTION 1

A company wants to enable the "Request for Activation" option for some of the authors so that content only gets published upon approval. What would you do to enable the option for those authors?

A. Overlay the Sites wizard to add "Request for Activation" option

B. Remove the right to the replicate action from those authors

C. Add those authors to the Request for Activation workflow model

D. Give Replicate and Modify permission to those authors

E. Editable Templates

Correct Answer: B

QUESTION 2

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout.

Which two features should the Business Practitioner recommend for the setup? (Choose two.)

A. A Dynamic Media

B. An integration with Adobe Creative Cloud

C. An AEM Assets with Adobe Asset Link

D. A translation workflow

Correct Answer: BC

QUESTION 3

A company plans to use machine translation to translate page content in its webpages. Which AEM feature should be used to connect to a third party translation service provider?

A. Microsoft Translator

B. Internationalization Translation Service

C. Translation Integration Framework

D. Granite Translation Manager

Correct Answer: C

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QUESTION 4

A customer wants to implement social media pixels directly on AEM templates What should the Business Practitioner recommend?

A. Use Adobe Hunch

B. Add an Adobe Analytics cloud configuration

C. Add an Adobe Target cloud configuration

D. Use Adobe AEM Contexthub

Correct Answer: C

QUESTION 5

A content manager nans to see how rent/ published AEM pages perform by seeing Page Views. Unique Visitors, and Time on page while viewing the pages In the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose twoj

A. Configure AEM to Integrate with Adobe Analytics

B. Use List View

C. Use Column View

D. Use Card View

E. Configure AEM to integrate with Adobe Search and Promote

Correct Answer: AD

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