

ANC-201^{Q&As}

Building Lenses, Dashboards, and Apps in Einstein Analytics

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QUESTION 1

Einstein Discovery is a tool that:

- A. Is like having a personal data scientist on staff
- B. Replaces your team of BI experts and data analysts
- C. Helps you hire the best data scientist for your business
- D. Understands your business better than you do

Correct Answer: A

QUESTION 2

The Einstein Analytics Plus Platform license is enabled for a Salesforce org and assigned to each user. However, these users cannot see the Einstein Analytics Studio in the App Launcher.

How can this issue be addressed?

- A. Share the app with the users in Einstein Analytics.
- B. Create user accounts for the users in Einstein Analytics.
- C. Assign the users to the permission set containing Use Analytics.
- D. Assign the users to the permission set containing Manage Analytics.

Correct Answer: C

QUESTION 3

What do Analytics apps do?

- A. Let you add new types of charts to Salesforce
- B. Alert you when you need a visa for an upcoming trip
- C. Use ready-made dashboards to tell easy-to-follow stories about your data
- D. Let you create configuration wizards to make Analytics setup easier

Correct Answer: C

QUESTION 4

Which chart type is best suited to track progress of sales revenue that is realized versus the target?

- A. Bar chart
- B. Flat gauge
- C. Pivot table
- D. Pie chart

Correct Answer: B

QUESTION 5

The Universal Containers company thinks it knows everything about its business. However, Einstein Discovery surfaces an unexpected pattern that is concerning. They call in departmental experts and hold a meeting to discuss next steps with an Einstein Consultant.

What should the consultant advise as the next action\?

- A. Consult a Data Scientist for further analysis.
- B. Determine if the pattern is a data issue or a new insight.
- C. Filter out the data that causes the unexpected pattern and analyze the new results.
- D. Accept the new pattern and have confidence that Einstein knows the business as accurately as the customer.

Correct Answer: D

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