

# B2C-COMMERCE-ARCHITECT<sup>Q&As</sup>

Salesforce Certified B2C Commerce Architect

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### QUESTION 1

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially be available on only one site, and would eventually be extended to be available on all sites the Business maintains.

There is a requirement that these widgets are also available to be used in a Job context for export to other systems.

Each site will have a different category available for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

- A. Custom Object with a Site Scope
- B. Jobs Framework parameters
- C. Category custom attributes
- D. Custom Object with an Organizational Scope

Correct Answer: C

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### QUESTION 2

During a technical review, the Client raises a need to display product pricing on the Product Detail Page (PDP) with discounted values per promotion. The Client notes customers complained of bad user experiences in the past when they would add a product to the basket from the cached PDP and then see a higher price when they started checkout as the promotion had expired.

What should the Architect suggest be implemented for this given that performance should be minimally impacted?

- A. Remove caching of the product page during the promotion.
- B. Adjust the PDP to have a low caching period during the promotion.
- C. Modify the page to vary the cache by price and promotion.
- D. Create a separate template or view based on the promotion.

Correct Answer: C

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### QUESTION 3

The Client is Crowdfunder and decided to migrate its e-commerce website to B2C Commerce. The Client provided the Architect with the following metrics for its existing website over the past 12 months and forecasted into the next year:

<b>Average visits per hour</b>	500
<b>Peak visits per hour</b>	1000
<b>Average page views per hour</b>	10000
<b>Peak page views per hour</b>	20000
<b>Average orders per hour</b>	100
<b>Peak orders per hour</b>	250
<b>Average items per order</b>	2.1
<b>Average order value</b>	300 USD
<b>Expected growth percentage</b>	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- B. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour
- C. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- D. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour

Correct Answer: C

#### QUESTION 4

During discovery, the customer required a feature that is not inducted in the standard Storefront Reference Architecture (SFRA). In order to save budget, the Architect needs to find the quickest way to implement this feature. What is the primary resource the Architect should use to search for an existing community implementation of the requested feature?

- A. Salesforce Commerce Cloud GitHub repository
- B. Salesforce Commerce Cloud Trailblazer community
- C. Salesforce Trailblazer Portal
- D. Salesforce B2C Commerce Documentation

Correct Answer: A

#### QUESTION 5

A B2C Commerce developer has recently completed a tax service link cartridge integration into a new SHU site. During review, the Architect notices the basket calculation hook is being run multiple times during a single tax call. What is the reason for the duplicate calculations being run?

- A. The tax cartridge is being called multiple times.
- B. The LINK cartridge is included multiple times in the cartridge path.

- C. There are multiple hook.js Wes referring to the samehook.
- D. The checkout is designed to recursively refer to the same hook.

Correct Answer: A

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