B2C-COMMERCE-ARCHITECT^{Q&As}

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QUESTION 1

A company that is a shoe-producer is doing Salesforce B2C Commerce implementation. In their Enterprise Resource Warning (ERP) system, the products are marked as being one of three types: boots, sandals, and sneakers. The business requirements based on the type are:

1.

The messaging on Product Detail page is different

2.

Customers are able to filler their Product Search Results

The customer\'s operations team asks about the format in which to send this value in the catalog.

Which data type should the Architect specify for this attribute In the Data Mapping document?

A. A custom attribute of type string containing comma separated values.

B. A custom attribute type set-of-string containing multiple values.

C. A custom attribute of type enum-of-string (multiselect able value).

D. A custom attribute of type enum-of-string (single selectable value)

Correct Answer: D

QUESTION 2

The Client wants to have a flash sate on a few products every day. These products are sold through B2C Commerce as well as an in store Point of Sale system that it tied to the same inventory.

An Architect analyzes the following proposed solution:

Inventory feed w*l continue torun daily but add a web-service call to compare and update B2C Commerce inventory in real time during checkout after a flash product\'s inventory reaches a threshold.

Which two risks should the Architect communicate to the Client about this solution? Choose 2 answers

A. The default rate limiter configuration for the web-service could cause the web-service to return an exception during high traffic.

B. If the externals hosted web-service is unreliable. It could be a point of failure in the site s order placement flow.

C. If the product Inventory threshold that triggers the web service calls is reached too often. It will have a negative Impact on site performance.

D. Because the job would still be configured to run daily there will be a degrade in performanceduring non-flash sales periods

Correct Answer: BC

QUESTION 3

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

1.

50 different pricing groups of customers

2.

30 different pricing groups of employees

3.

10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements\\'\\'

Choose 2 answers A. 1. 50 customer groups for customers

2.

30 customer groups for employees

3.

10 customer groups for vendors

B. 1. One customer group and SO subgroups for customers

2.

One customer group and 30 subgroups for employees

3.

Onecustomer group and 10 subgroups for vendors

C. One campaign and multiple promotions for each customer group

D. 1. One promotion and 50 campaigns for customers

2.

One promotion and 30 campaigns for employees

3.

One promotion and 10 campaigns for vendors

Correct Answer: AB

QUESTION 4

An Architect has been approached by the Business with a request to create a custom product finder. The finder would initially beavailable on only one site, and would eventually be extended to be available on all sites the Business maintains.

There is a requirement that these wrings art also available to be used in a Job context for export to other systems.

Each site will have a different category avertable for use by the product finder.

Where should the Architect store the custom settings for use on both the storefront and in a job context?

A. Custom Object with a Site Scope

B. Jobs Framework parameters

C. Category custom attributes

D. Custom Object with an Organizational Scope

Correct Answer: C

QUESTION 5

Northern Trail Outfitters uses an Order Management system (OMS), which creates an order tracking number for every order 24 hours after receiving it. The OMS provides only a web-service interface to get this tracking number. There is a job

that updates this tracking number for exported orders, which were last modified yesterday.

Part of this jobs code looks like the following:

Based on the above description and code snippet, which coding best practice should the Architect enforce?

A. Post-processing of search results is a bad practice that needs to be corrected.

B. The transaction for updating of orders needs to be rewritten to avoid problems with transaction size.

C. Configure circuit breaker andtimeout for the OMS web service call to prevent thread exhaustion.

D. Standard order import should be used instead of modifying multiple order objects with custom code.

Correct Answer: C