

C2090-012^{Q&As}

IBM SPSS Modeler Data Analysis for Business Partners v2

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QUESTION 1

An online retailer wants to identify groups of customers based on components of their buying behavior, such as types of products purchased, volume of purchases, and frequency of purchases.

What type of model would be used?

- A. Association model
- B. Segmentation model
- C. Classification model
- D. Sequence model

Correct Answer: B

QUESTION 2

How many phases are in the CRISP-DM Process Methodology?

- A. Four
- B. Five
- C. Six
- D. Seven

Correct Answer: C

QUESTION 3

The CRISP-DM Process Methodology is a linear process.

- A. True
- B. False

Correct Answer: B

QUESTION 4

Auto checking for invalid values can be done on the Type tab in any Source node.

- A. True
- B. False

Correct Answer: A

QUESTION 5

Which node is used to read data from a comma delimited text file?

- A. Var. File
- B. Data Collection
- C. Fixed File
- D. Statistics File

Correct Answer: A

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