

C9010-260^{Q&As}

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QUESTION 1

An administrator has created an offer template with an attribute `\\Cost to company\\` . How should the above attribute be defined so that no user could change or override its value while creating an offer using the aforementioned template?

- A. Cost to company should be defined as a `\\Static Attribute\\`.
- B. Cost to company should be defined as a `\\Hidden Attribute\\`.
- C. Cost to company should be defined as a `\\Custom Cell Attribute\\`.
- D. Cost to company should be defined as a `\\Parameterized Attribute\\`.

Correct Answer: B

QUESTION 2

A user is setting up a Contact History table for a Customer audience level. The customer audience level in the user database is represented by the Customer_Key column. Which one of these fields is NOT a required field for the Contact History table?

- A. CellID
- B. PackageID
- C. TreatmentID
- D. Customer_Key

Correct Answer: C

QUESTION 3

What JDBC type database driver works with Unica products?

- A. Type 2 JDBC drivers must be used.
- B. Type 4 JDBC drivers must be used.
- C. Any type 4 and above JDBC drivers can be used.
- D. Any certified JDBC drivers that have been tested can be used.

Correct Answer: B

QUESTION 4

The specialist needs to upgrade Unica Campaign pre-7.x to Campaign 8.5.x. What is the correct upgrade process?

- A. Install to a new location, then run the upgrade script.
- B. Install to a new location, then run the migration scripts.
- C. Install to the same location, then run the upgrade script.
- D. Install to the same location, then run the migration scripts.

Correct Answer: B

QUESTION 5

A customer is using Unica Campaign in a language which is comprised of many characters which are non-ASCII. The non-ASCII characters are showing as corrupt in the GUI, for example in a flowchart or Campaign name. Which of the following would BEST resolve the GUI display problem?

- A. database/database client encodingsystem table data source "stringencoding" settingunicaACLlistener "systemStringEncoding" setting
- B. database/database client encodingsystem table data source "stringencoding" settingoperating system environment variables for Listener startupweb application server java settings
- C. partition[n] > server > encoding > "stringEncoding",unicaACLlistener "systemStringEncoding" settingweb application server java settingsadd the language in the Internet Explorer Internet Options > Languages > Language Preference pane
- D. operating system environment variables for Listener startuppartition[n] > server > encoding > "stringEncoding"add the language in the Internet Explorer Internet Options > Languages > Language Preference pane

Correct Answer: B

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