C_C4H225_12 ^{Q&As}

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QUESTION 1

A one-time promotional email campaign is scheduled to be sent for all female contacts in the database. New contacts are added automatically to the contact database and all new registrations should be included in the recipient source of the email. Which recipient source do you use?

A. Email Setting > Recipient source > Generated through an event > On Registration

B. Email Setting > Recipient source > Mobile Engage segment

C. Email Setting > Recipient source > Web behavior segment

D. Email Setting > Recipient source > Using a segment

Correct Answer: A

QUESTION 2

You want to analyze your email response rates by domain level. Which reporting tab gives you a breakdown for the 10 most popular email providers?

A. Customer Lifecycle

B. Deliverability Reporting

C. Revenue Analytics

D. Trend Reporting

Correct Answer: B

QUESTION 3

Who is the Security Settings page of the Management menu available to?

A. Account owners and administrators

B. Account owners

C. Operators

D. Administrators

Correct Answer: B

QUESTION 4

Which two mailboxes are the best practice for the Yahoo complaint feedback loop setup? Note: There are 2 correct Answer: to this question.

A. complaint@your.senderdomain.com

B. abuse@your.senderdomain.com

C. bounces@your.senderdomain.com

D. postmaster@your.senderdomain.com

Correct Answer: BD

QUESTION 5

The Health Check dashboard shows a web behavior error and a data source consistency error. Where you can find more information? Note: There are 2 correct Answer: to this question.

A. Predict Recommendations widget

B. Inspector bookmarklet

C. Database Growth widget

D. Predict Data Sources page

Correct Answer: D

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