

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following activation methods can actions be used with? Note: There are 2 correct answers to this question.

- A. CX milestones
- B. CX flows
- C. CX journeys
- D. Audiences

Correct Answer: BD

QUESTION 2

When an action is triggered via a CX flow, the outbound data is checked by the system to see whether it passes the validation. What happens if it doesn't pass the validation?

- A. The action succeeds but an error message is created.
- B. The action fails and the data is not passed to the destination application.
- C. The action succeeds and the data is passed to the destination application.
- D. The action fails and the data is passed to the destination application for auditing purposes.

Correct Answer: B

QUESTION 3

Which statements describe preconfigured matching rules? Note: There are 2 correct answers to this question.

- A. The Unified Customer Profile rules can be edited and re-ordered, but not deleted.
- B. The Contextual Profile rules cannot be edited or re-ordered.
- C. The Unified Customer Profile rules can be edited, re-ordered and deleted.
- D. The Contextual Profile rules cannot be edited, but can be re-ordered.

Correct Answer: AB

QUESTION 4

You are transforming action data. What can happen if the action schema field does not contain a value, or contains a value that does not appear in the string-to-string mapping table? Note: There are 3 correct answers to this question.

- A. The field is used as is.
- B. The field receives a default value.
- C. The entire action is discarded.
- D. The action is processed without this field.
- E. The field receives a null value.

Correct Answer: ABE

QUESTION 5

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

- A. Permissions for the API authorization keys are not set up correctly.
- B. Segment fields are not part of the processing purpose for the record.
- C. The query API is not using the Unified Profile view Id.
- D. Segment data is never returned by the query API.

Correct Answer: A

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