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QUESTION 1

Cash balances associated with routine payments and collections are known as:

- A. Compensating balances
- B. precautionary balances
- C. Transaction balances
- D. None of the above

Correct Answer: C

QUESTION 2

The contracts by which the holder of intellectual property will grant certain rights in that property to a foreign firm under specified conditions and for a specified time are known as:

- A. Protecting Intellectual rights Agreements
- B. International Intellectual franchising
- C. International licensing agreements
- D. None of the above

Correct Answer: C

QUESTION 3

Which databases allow browsers to search items by key words or combinations of them and to do so, the site provides a local search engine that scours web pages stored in its database?

- A. Catalog
- B. Library
- C. Directory
- D. Value

Correct Answer: A

QUESTION 4

_____ is conducted to test the degree to which the total profit grows or shrinks if one or more of the factors in increased or decreased.

- A. Change Analysis
- B. Decision Analysis
- C. Sensitivity analysis
- D. Business analysis

Correct Answer: C

QUESTION 5

A unique capability that creates high value and differentiates the organization from its competition is known as:

- A. Core competency
- B. Core proficiency
- C. Core expertise
- D. Core adeptness

Correct Answer: A

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