

CIMAPRO17-BA2-X1-ENG^{Q&As}

E3 - Strategic Management Question Tutorial

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QUESTION 1

Every month for the last three years, a company has recorded the number of new customers for that month. The data have been summarised and grouped as follows:

Number of new customers	Number of months
0 to 2	8
3 to 6	10
7 to 10	12
11 to 12	6

What is the arithmetic mean of the number of new customers per month?

- A. 6.22
- B. 6.50
- C. 6.38
- D. 8.50

Correct Answer: D

QUESTION 2

Which of the following is a relevant cost?

- A. A sunk cost
- B. A committed cost
- C. An incremental cost
- D. A historical cost

Correct Answer: C

Reference: <https://www.acowtancy.com/textbook/cima-p1-2015/c1-relevant-costing/concept-of-relevant-costing/notes>

QUESTION 3

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A company uses full cost pricing. The unit costs for product Z are given below.

	\$ per unit
Direct materials	12.00
Direct labour	5.00
Production overhead	6.00
Selling and distribution overhead	5.00
Administration overhead	2.00

What price per unit should be charged in order to achieve a profit margin of 20%? Give your answer to the nearest cent.

A. \$25

Correct Answer: A

QUESTION 4

Which THREE of the following are parts of the master budget? (Choose three.)

- A. Finished goods inventory budget.
- B. Budgeted statement of profit or loss.
- C. Cash flow budget.
- D. Sales budget.
- E. Administration overhead budget.
- F. Budgeted statement of financial position.

Correct Answer: BCF

Reference: <https://www.acowtancy.com/textbook/acca-ma/d2-budget-preparation/master-budgets/notes>

QUESTION 5

Which type of budget would be the most suitable for a cash budget?

- A. Fixed budget
- B. Rolling budget
- C. Incremental budget
- D. Flexible budget

Correct Answer: B

Reference: <https://www.acowtancy.com/textbook/acca-pm/budgetary-systems/types-of-budgetary-systems/notes>

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