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QUESTION 1

What is the main purpose of the CAN-SPAM Act?

- A. To diminish the use of electronic messages to send sexually explicit materials
- B. To authorize the states to enforce federal privacy laws for electronic marketing
- C. To empower the FTC to create rules for messages containing sexually explicit content
- D. To ensure that organizations respect individual rights when using electronic advertising

Correct Answer: D

Reference: <https://www.ftc.gov/tips-advice/business-center/guidance/can-spam-act-compliance-guide-business>

QUESTION 2

According to Section 5 of the FTC Act, self-regulation primarily involves a company's right to do what?

- A. Determine which bodies will be involved in adjudication
- B. Decide if any enforcement actions are justified
- C. Adhere to its industry's code of conduct
- D. Appeal decisions made against it

Correct Answer: A

Reference: <https://www.ftc.gov/about-ftc/what-we-do/enforcement-authority>

QUESTION 3

Which action is prohibited under the Electronic Communications Privacy Act of 1986?

- A. Intercepting electronic communications and unauthorized access to stored communications
- B. Monitoring all employee telephone calls
- C. Accessing stored communications with the consent of the sender or recipient of the message
- D. Monitoring employee telephone calls of a personal nature

Correct Answer: A

Reference: <https://it.ojp.gov/PrivacyLiberty/authorities/statutes/1285>

QUESTION 4

What was unique about the action that the Federal Trade Commission took against B.J.'s Wholesale Club in 2005?

- A. It made third-party audits a penalty for policy violations.
- B. It was based on matters of fairness rather than deception.
- C. It was the first substantial U.S.-EU Safe Harbor enforcement.
- D. It made user consent mandatory after any revisions of policy.

Correct Answer: A

Reference: <https://www.ftc.gov/news-events/press-releases/2005/06/bjs-wholesale-club-settles-ftc-charges>

QUESTION 5

Why was the Privacy Protection Act of 1980 drafted?

- A. To respond to police searches of newspaper facilities
- B. To assist prosecutors in civil litigation against newspaper companies
- C. To assist in the prosecution of white-collar crimes
- D. To protect individuals from personal privacy invasion by the police

Correct Answer: D

Reference: <https://scholarlycommons.law.northwestern.edu/cgi/viewcontent.cgi?article=1057&context=nulr>

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