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QUESTION 1

What must happen in order for a newly created lead record in Salesforce to be created in Pardot immediately? (Choose two answers.)

A. Salesforce connector has sync all setting turned on

B. Lead record has a prospect ID at the time of creation

C. Lead record has an email address at the time of creation

D. Salesforce connector set to automatically create prospects

Correct Answer: AD

QUESTION 2

What\\'s involved in the technical set up?

A. Implement Tracking Code

B. Add Tracker Domain

C. Implement DKIM and SPF

D. Whitelist Sending IP

E. All

Correct Answer: E

QUESTION 3

An Administrator wants to have a thank you email sent after the form on the "Request a Demo" landing page is submitted.

Where can this be configured to ensure that every time the landing page is completed, the email is sent?

A. Configure an autoresponder email to send as a completion action when the `Request a Demo" landing page has been submitted.

B. Configure an automation rule to send the email when "Request a Demo" form has been successfully completed.

C. Configure a segmentation rule to send the email when "Request a Demo" landing page has been successfully completed.

D. Configure an autoresponder email to send as a completion action when the "Request a Demo" form has been submitted.

Correct Answer: D

QUESTION 4

For server-side posts, enable _____ on the form handler to prevent Pardot from tracking your server as the prospect.

A. Kiosk/Data Entry Mode

B. Cookie Tracking Mode

C. Auto Form Fill Mode

Correct Answer: A

QUESTION 5

Which of the below are Default roles available in all Pardot editions? Choose 3.

A. Administrator

B. Manager

C. Sales Manager

D. Sales Administrator E. Marketing User

Correct Answer: ACE

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