

# DATA-ARCHITECTURE-AND- MANAGEMENT-DESIGNER<sup>Q&As</sup>

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### QUESTION 1

For a production cutover, a large number of Account records will be loaded into Salesforce from a legacy system. The legacy system does not have enough information to determine the Ownership for these Accounts upon initial load. Which two recommended options assign Account ownership to mitigate potential performance problems?

- A. Let a "system user" own all the Account records without assigning any role to this user in Role Hierarchy.
- B. Let a "system user" own the Account records and assign this user to the lowest-level role in the Role Hierarchy.
- C. Let the VP of the Sales department, who will report directly to the senior VP, own all the Account records.
- D. Let a "system user" own all the Account records and make this user part of the highest-level role in the Role Hierarchy.

Correct Answer: AB

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### QUESTION 2

Universal Containers has a large volume of Contact data going into Salesforce.com. There are 100,000 existing contact records. 200,000 new contacts will be loaded. The Contact object has an external ID field that is unique and must be populated for all existing records.

What should the architect recommend to reduce data load processing time?

- A. Load Contact records together using the Streaming API via the Upsert operation.
- B. Delete all existing records, and then load all records together via the Insert operation.
- C. Load all records via the Upsert operation to determine new records vs. existing records.
- D. Load new records via the Insert operation and existing records via the Update operation.

Correct Answer: D

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### QUESTION 3

Universal Containers (UC) is concerned about the accuracy of their Customer information in Salesforce. They have recently created an enterprise-wide trusted source MDM for Customer data which they have certified to be accurate. UC has over 20 million unique customer records in the trusted source and Salesforce. What should an Architect recommend to ensure the data in Salesforce is identical to the MDM?

- A. Extract the Salesforce data into Excel and manually compare this against the trusted source.
- B. Load the Trusted Source data into Salesforce and run an Apex Batch job to find difference.
- C. Use an AppExchange package for Data Quality to match Salesforce data against the Trusted source.
- D. Leave the data in Salesforce alone and assume that it will auto-correct itself over time.

Correct Answer: C

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#### QUESTION 4

Universal Containers has two systems. Salesforce and an on -premise ERP system. An architect has been tasked with copying Opportunity records to the ERP once they reach a Closed/Won Stage. The Opportunity record in the ERP system will be read-only for all fields copied in from Salesforce. What is the optimal real-time approach that achieves this solution?

- A. Implement a Master Data Management system to determine system of record.
- B. Implement a workflow rule that sends Opportunity data through Outbound Messaging.
- C. Have the ERP poll Salesforce nightly and bring in the desired Opportunities.
- D. Implement an hourly integration to send Salesforce Opportunities to the ERP system.

Correct Answer: B

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#### QUESTION 5

Universal Containers would like to remove data silos and connect their legacy CRM together with their ERP and with Salesforce. Most of their sales team has already migrated to Salesforce for daily use, although a few users are still on the old CRM until some functionality they require is completed. Which two techniques should be used for smooth interoperability now and in the future.

- A. Replicate ongoing changes in the legacy CRM to Salesforce to facilitate a smooth transition when the legacy CRM is eventually retired.
- B. Specify the legacy CRM as the system of record during transition until it is removed from operation and fully replaced by Salesforce.
- C. Work with stakeholders to establish a Master Data Management plan for the system of record for specific objects, records, and fields.
- D. Do not connect Salesforce and the legacy CRM to each other during this transition period, but do allow both to interact with the ERP.

Correct Answer: BC

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