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QUESTION 1

An Einstein Consultant receives a request from the Marketing department to help them understand lead conversion. Presently, they are unaware of the percentage of leads that get converted to sales. They hope to view results by account manager, value, and quarter. The data is there, so the consultant can add it to the marketing dashboard.

How should this metric be calculated?

A. Create a new step in the dashboard using a compare table and define a formula.

B. Create a formula field on the lead object in Salesforce and add it to the dataset.

C. Create a computeExpression in the dataflow.

D. Create a new step in the dashboard using a compare table and the running total function.

Correct Answer: D

QUESTION 2

A dashboard dataset is growing and the Einstein Analytics consultant notices an impact on performance. The consultant needs to make a few adjustments.

Which three actions can the consultant take to improve dashboard performance? Choose 3 answers

A. Reorganize the dashboard widgets.

B. Distribute steps among separate pages.

C. Use SAQL code to join datasets at runtime.

D. Replace separate step filters with a global filter.

E. Move calculations to a dataflow.

Correct Answer: BDE

QUESTION 3

How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?

A. 100 files per dataset

B. 300 files per dataset

C. 500 files per dataset

D. 50 files Per dataset

Correct Answer: D

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QUESTION 4

What are the two types of bindings? Choose 2:

A. Results binding

B. Data bindings

C. Description bindings

D. Selections bindings

Correct Answer: AD

QUESTION 5

Which two statements can be determined based on the Why it Happened graphic above\\' Choose 2 answers

A. Germany performs lower than average but better when the product is Call Center.

B. The -2.2 Unexplained means there are effects that Einstein will never be able to explain regardless of the dataset.

C. Call Center is a generally poor performing product, and since there is more in Germany that has a negative effect.

D. Germany sells more Call Center product and that helps them increase their win rate.

Correct Answer: BD

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