

HP5-B02D^{Q&As}

Delta-Selling HP Imaging and Printing Supplies

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QUESTION 1

Why are HP supplies important to the reseller?

- A. Because of the partner discount process
- B. Because the customer will only choose original supplies
- C. Because you can have the highest margin with HP originals
- D. Because the customer purchasing period can be up to 10 years for just one printer

Correct Answer: A

QUESTION 2

Where can customers find more information about how to protect themselves from counterfeit products?

- A. The HP anti-counterfeit video hotline
- B. The HP anti-counterfeit website
- C. The HP anti-counterfeit TV channel
- D. The HP anti-counterfeit end-customer investigation trainings

Correct Answer: B

QUESTION 3

What results when a non-HP cartridge is used on an HP printer?

- A. If the non-HP cartridge is the direct cause of a printer\\'s failure, it will not be covered under HP-warranty.
- B. If the printer senses the cartridge it will report this back to HP so the printer is excluded from warranty.
- C. The original HP Universal Print Driver will not support the printer anymore.
- D. The printer will print at a lower quality but at a higher speed

Correct Answer: A

QUESTION 4

Where can you find more information about supplies questions that relate to topics such as expiration, warranty, and yields?

A. The HP Product Bulletin



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B. The HP cartridge selection offline tool: www.hp.com/HP_Supplies_At_Hand

C. The HP Supplies Website: www.hp.com/page/yield

D. The Clever Sales Portal for Resellers

Correct Answer: A

QUESTION 5

Which program provides a full service contract to the customer?

A. HP Channel Lead Pay Per Use

B. HP Supplies Big Deal

C. HP Planet Partner Program

D. HP Win-Back

Correct Answer: B

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