

# M2070-740<sup>Q&As</sup>

IBM Enterprise Content Management Sales Mastery Test v3

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#### **QUESTION 1**

IBM Case Manager includes key differentiators across the competition including:

- A. Based on an industry leading BRMS (business rules) platform
- B. Rapid time-to-value with template support and a LOB based design environment
- C. Based on an industry leading collaboration platform
- D. All of the above

Correct Answer: B

#### **QUESTION 2**

Which programming language is NOT required to use IBM Content Navigator?

- A. JavaScript
- B. HTML5
- C. Pascal
- D. CSS
- Correct Answer: C

### **QUESTION 3**

Content Consolidation is best provided by:

- A. IBM Content Manager
- B. IBM Connections Enterprise Content Edition
- C. IBM Content Foundation
- D. None of the above
- Correct Answer: C

## **QUESTION 4**

If a bank eliminates daily courier pickups by scanning documents in the branch, approximately how many US dollars will it save per branch per day?

A. 3 dollars



- B. 40 dollars
- C. 70 dollars
- D. 120 dollars
- Correct Answer: C

# **QUESTION 5**

What percentage of CIOs is making plans to focus on mobility?

A. 84%

- B. 50%
- C. 27%
- D. 5%
- Correct Answer: A

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