

M2070-740^{Q&As}

IBM Enterprise Content Management Sales Mastery Test v3

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QUESTION 1

What is one way Case Manager supports dynamic case handling?

- A. Case workers can view and start new tasks for a case "on the fly".
- B. Case workers can close and reopen tasks as often as they want.
- C. Work is routed to case workers based on business rules.
- D. Case workers can create comments on cases, documents, and tasks whenever they need.

Correct Answer: A

QUESTION 2

IBM Case Manager includes key differentiators across the competition including:

- A. Based on an industry leading BRMS (business rules) platform
- B. Rapid time-to-value with template support and a LOB based design environment
- C. Based on an industry leading collaboration platform
- D. All of the above

Correct Answer: B

QUESTION 3

What are the key characteristics of ICM target customers?

- A. Highly regulated industries
- B. Industries where the product is often document: Financial Service, Banking and Insurance
- C. Industries where a lot of responsibility is given to the decisions of individual knowledge workers
- D. All of the above

Correct Answer: D

QUESTION 4

When looking for a good candidate for Advanced Document Imaging and Branch Automation Solutions, what organization characteristics should you look for?

- A. Large organizations in the paper-intensive industries of banking, insurance, healthcare, government and manufacturing

- B. Widely dispersed organizations that have branches or regional offices where documents are generated or received
- C. Organizations that process, store and distribute paper documents internally and looking to digitize and streamline costs.
- D. All of the above

Correct Answer: D

QUESTION 5

Which programming language is NOT required to use IBM Content Navigator?

- A. JavaScript
- B. HTML5
- C. Pascal
- D. CSS

Correct Answer: C

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