

M2090-728^{Q&As}

IBM Information Management Data Security & Privacy Sales Mastery v1

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QUESTION 1

The Infosphere Data Security and Privacy Solutions Value Proposition includes:

- A. Helping to prevent data breaches
- B. Ensure the integrity of Sensitive Data
- C. CPU acceleration
- D. All of the above

Correct Answer: B

QUESTION 2

Your customer tells you that they have already have a security solution and they do not need to buy another one. What do you tell them?

A. Other solutions are single purpose and don//'t scale with business growth or across databases, data types and computing models. They can//'t be managed centrally or build defense in depth.

B. Other solutions are of lower quality and do not provide the premier functionality of IBM products

C. Disengage from the client

D. Ask them to discuss Guardium with their current security vendor

Correct Answer: A

QUESTION 3

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

QUESTION 4

The most compromised assets of an enterprise by percent of breaches for Web/application servers and Database Servers is small, but yet remain the most important to protect. Why is that?



- A. These servers contain the companies email system
- B. These servers contain the clients most valuable information
- C. These servers contain high volumes of structured data
- D. Both B and C

Correct Answer: BC

QUESTION 5

When is data masking in the test environment NOT an important consideration?

A. Testers/Developers typically have access to live sensitive data

B. Outsourced applications testing requires typically requires live sensitive test data being sent to outside locations/environments

C. Testers/Developers may perform testing on laptops which can be stolen/misplaced

D. Client does not have sensitive data

Correct Answer: D

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