



# M2090-728<sup>Q&As</sup>

IBM Information Management Data Security & Privacy Sales Mastery  
v1

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#### QUESTION 1

What are the overall main business drivers for the Infosphere Security and Privacy Solutions?

- A. Security, Privacy, and Compliance
- B. Audit, discovery, and Data breach
- C. Fines, penalties, and negative reputation
- D. None of the above

Correct Answer: A

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#### QUESTION 2

Infosphere Guardium Data Encryption (GDE) addresses compliance at the files system level through?

- A. File and Volume Encryption
- B. Database Encryption
- C. Policy Based Access Control to Encrypted Data
- D. All of them

Correct Answer: B

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#### QUESTION 3

Your customer does a lot of testing and development overseas. Which solution should you immediately recommend to him/her:

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Correct Answer: B

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#### QUESTION 4

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?



- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

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#### QUESTION 5

Home grown solutions are typically costly and ineffective when compared to Guardium Database Activity Monitor. The following are all reasons for this except:

- A. No automation or enterprise-wide policies
- B. High expertise to implement and maintain
- C. No separation of duties
- D. Insufficient testing of these solutions prior to implementation

Correct Answer: B

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