



# M2090-728<sup>Q&As</sup>

IBM Information Management Data Security & Privacy Sales Mastery  
v1

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#### QUESTION 1

The Infosphere Data Security and Privacy Solutions Value Proposition includes:

- A. Helping to prevent data breaches
- B. Ensure the integrity of Sensitive Data
- C. CPU acceleration
- D. All of the above

Correct Answer: B

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#### QUESTION 2

Your customer does a lot of testing and development overseas. Which solution should you immediately recommend to him/her:

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Correct Answer: B

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#### QUESTION 3

Your customer deals with a lot of FOIA (Freedom of Information Act) requests and need to keep some information confidential. Which solution should you immediately recommend to him/her?

- A. Guardium Data Activity Monitor
- B. Optim Data Masking
- C. Guardium Data Redaction
- D. Guardium Encryption Expert

Correct Answer: C

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#### QUESTION 4

Which of the following regulations does Guardium NOT help address?

- A. PCI-DSS



- B. SOX
- C. Volker Rule
- D. HIPAA

Correct Answer: C

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#### QUESTION 5

Which of the following is qualifying question you should ask the first time you speak to a new prospect/ client about IBM's Infosphere Privacy and Security Solutions?

- A. Have you worked with S-TAPs before?
- B. Do you know where does your sensitive or privacy data reside across and outside the enterprise? If so, where?
- C. How fast are your Production databases growing?
- D. What has your organization done to speed application development?

Correct Answer: B

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