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QUESTION 1

Who are key stakeholders in the Data Warehouse Modernization conversation?

A. Data Scientists and Data professionals

B. IT Managers

C. C-level Executives

D. All of the above

Correct Answer: D

QUESTION 2

Customer sentiment is typically discovered through analysis of this type of data: A. Structure

B. Unstructured

C. Spatial

D. Semi-structured

Correct Answer: D

QUESTION 3

The main buyer who holds the budget for an enhanced 360 view solution and an operational analysis solution is:

A. IT

B. LOB

C. CEO

D. None of the above

Correct Answer: D

QUESTION 4

A major differentiator for the Watson Foundations is:

A. Ability to analyze structured data

B. Analytics and Governance throughout

C. Open source Hadoop

D. All of the above

Correct Answer: C

QUESTION 5

In which industries is personalization of product bundles and service a relevant project for Enhanced 360?

A. Banking

B. Retail

C. Telco

D. All of the above

Correct Answer: A

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