

M2090-743^{Q&As}

IBM Big Data and Analytics Sales Mastery v2

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QUESTION 1

IBM Data Warehouse solutions include Cloud and Software but not Appliance.

- A. True
- B. False

Correct Answer: B

QUESTION 2

What is the problem BigInsights solves for our customer?

- A. Our customers want Hadoop to be able to analyze data in motion.
- B. Our customers want to manage new data sources in an efficient way. They want to acquire, grow and analyze data in order to stay competitive and grow their business.
- C. Our customers want to explore data, extract, load, and transform the data into trusted information then move into a PureData for Analytics environment for analysis.
- D. Our customers want to have a single view of the customer and maintain the '\\golden\\' record of enterprise information that will be '\\pushed\\' to every application that needs that information.

Correct Answer: A

QUESTION 3

What do you tell a customer who tells you, "Big Data equals Hadoop."

- A. Yes, it does.
- B. Hadoop is just one technology we will use to get actionable insight from all types of data.
- C. But Hadoop does not work with social data.
- D. All of the above.

Correct Answer: B

QUESTION 4

The IBM Watson Foundations are made up of different data zones that match to different data analysis needs.

- A. True
- B. False

Correct Answer: A

QUESTION 5

Customer sentiment is typically discovered through analysis of this type of data: A. Structure

B. Unstructured

C. Spatial

D. Semi-structured

Correct Answer: D

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