



# M2180-716<sup>Q&As</sup>

IBM MobileFirst Sales Mastery Test v1

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### QUESTION 1

What IDEs would help a client build software across the entire mobile user experience including back-end systems?

- A. Free Worklight Developer Edition
- B. Eclipse
- C. IntelliJ and Eclipse
- D. Worklight (mobile UI), RAD/RSA (WebSphere), and/or RDz/RDPower

Correct Answer: D

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### QUESTION 2

Which of the following is NOT true how IBM Mobile Customer Engagement (Xtify) helps marketers increase customer engagement and revenue?

- A. Ability to send personalized messages to mobile web browsers and mobile app users
- B. Enable security and management access to mobile and web applications with single sign-on, session management and context-based access control
- C. Ability to send personalized messages to a dynamic set of individuals based on expressed preferences
- D. Ability to quickly and easily personalize mobile offers in real-time, and integrate and execute mobile cross-channel marketing campaigns

Correct Answer: B

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### QUESTION 3

What are the DevOps for Mobile Continuous Testing automation capabilities?

- A. Browser Simulator, Unit Test, User Acceptance Test
- B. Selenium Unit Test, UIAndroidTest, Integration Test
- C. Functional Testing, Web Service Functional Testing, Performance Testing, Test Virtualization, and collaborative manual testing
- D. Record and Playback only in device clouds

Correct Answer: C

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### QUESTION 4

Which target mobile devices can IBM Worklight develop applications for?



- A. iOS, Android, Blackberry and WindowsPhone
- B. iOS, Android, Blackberry and Symbian
- C. iOS, Android and Blackberry
- D. WebOS, iOS, Android, Blackberry, WindowsPhone and Symbian

Correct Answer: A

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#### QUESTION 5

What are all the possible types of mobile application outputs that Worklight can be used to produce?

- A. Hybrid, Native and HTML5.
- B. Hybrid
- C. Native and HTML5
- D. Hybrid and Native

Correct Answer: A

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