



M5050-716^{Q&As}

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QUESTION 1

Which of the following is NOT considered a trend in Mobile Challenges that corporations must address?

- A. LESS support for Open Standards
- B. Device Management
- C. Security
- D. Integration

Correct Answer: A

QUESTION 2

TRUE or FALSE: Trusteer can be integrated with Worklight projects?

- A. TRUE
- B. FALSE

Correct Answer: A

QUESTION 3

Where would you go to find more information on Trusteer Products?

- A. Trusteer Sales Kit
- B. Trusteer Product Overview
- C. Trusteer Mobile Datasheet
- D. All of the above

Correct Answer: D

QUESTION 4

IBM Security Access Manager for Mobile can use which of the following factors to enforce context-aware authorization?

- A. Device fingerprinting.
- B. Geographic location.
- C. IP reputation scores.
- D. All of the above.



Correct Answer: D

Reference: http://www-01.ibm.com/common/ssi/printableversion.wss?docURL=/common/ssi/rep_sm/2/872/ENUS5725-L52/index.html

QUESTION 5

Which of the following is NOT true how IBM Mobile Customer Engagement (Xtify) helps marketers increase customer engagement and revenue?

- A. Ability to send personalized messages to mobile web browsers and mobile app users
- B. Enable security and management access to mobile and web applications with single sign-on, session management and context-based access control
- C. Ability to send personalized messages to a dynamic set of individuals based on expressed preferences
- D. Ability to quickly and easily personalize mobile offers in real-time, and integrate and execute mobile cross-channel marketing campaigns

Correct Answer: B

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