

PARDOT-CONSULTANT^{Q&As}

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QUESTION 1

There is Custom Field Type in Pardot called CRM User

- A. True
- B. False

Correct Answer: A

QUESTION 2

Which is true about Pardot API limits?

- A. No limits at all
- B. All editions have 10 000 API limit
- C. Pardot Growth Edition: 25 000 Pardot Plus Edition: 50 000 Pardot Advanced Edition: 100 000
- D. Pardot Growth Edition: 25 000 Pardot Plus Edition: 25 000 Pardot Advanced Edition: 100 000

Correct Answer: C

QUESTION 3

Recommend a model to route qualified and unqualified leads across the business. Place in order from most qualified to least qualified lead. A- Low Grade | Low Score B- .High Grade | Low Score C- .High Grade | High Score D- Low Grade | High Score

- A. CDAB
- B. ABDC
- C. CBDA
- D. CDBA

Correct Answer: D

QUESTION 4

Which editions of Pardot provides Business Units and Einstein functionalities

- A. All
- B. Pardot Plus Edition and Pardot Advanced Edition
- C. Only Pardot Advanced Edition and it includes unlimited Business Units

D. Only Pardot Advanced Edition and it includes 2 Business Units, then each subsequent costs 2 000\$/month

Correct Answer: D

QUESTION 5

"What record page layouts can the Send Engage Email button be added to?"

- A. Opportunity
- B. Case
- C. Contract
- D. User

Correct Answer: A

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